

# ROAD REVOLUTION. YOU'RE NO LONGER ALONE.

## SOCIAL NETWORKING FOR THE ROAD

Radar detection has traditionally been a solitary pursuit: one driver, one car, one unit. Now the revolutionary new ESCORT Live! lets you tap into an entire network of drivers for the most powerful real-time protection against laser-speed monitoring and other threats like speed traps and fixed-position cameras.

## THE DRIVING FORCE: TEAMWORK

Accurate, affordable, and easy to use, this breakthrough technology enables lightning-fast

communication between ESCORT Live! units. So when you—and scores of other ESCORT Live! owners—hit the road, a nation of “scouts” is deployed to detect and instantly alert you about high-risk ticket situations.

## ABUZZ ABOUT ESCORT LIVE!

The bigger the network of “scouts,” the more efficiently you can steer clear of highway hazards. That’s why impassioned ESCORT Live! owners are hitting the social-media circuits, encouraging other drivers to join the ultimate road revolution.

Jumpstart your own road revolution with the ESCORT Live! It’s like a social network for the road—so you can know sooner, react faster, and drive smarter.

**ESCORT Live!  
User Report:  
LIVE LASER AHEAD**



Map View

Dashboard View

## ROAD & TRACK READERS TAKE ESCORT LIVE! FOR A SPIN

Road & Track invited a select group of driving enthusiasts to test the revolutionary new ESCORT Live! Our revved-up testers jumped at the chance — they would be the first consumers in the nation to try out the device before it hit the shelves. After a short debriefing on how the ESCORT Live! system works, we turned them loose on the road and waited for their reactions. Were they pleased? Read on.

### ESCORT DETECTORS COMPATIBLE WITH ESCORT LIVE!



REDLINE

PASSPORT 8500 X50



PASSPORT 9500ix



CONNECT VIA SMARTCORD LIVE



### UPGRADING IS EASY

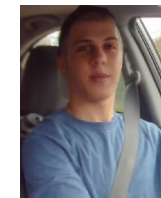
If you’re already an ESCORT consumer, it’s a snap to upgrade. Just use your current unit, and purchase the ESCORT Live! bundle, which includes:

- SmartCord Live power cord
- ESCORT Live! app for smartphones\*
- ESCORT Live! subscription

Then connect the SmartCord to your ESCORT radar detector, download the app—which includes live-traffic capability—and get instant access to the best ticket-protection network anywhere.

### GET THE ULTIMATE TICKET PROTECTION

Don’t own an ESCORT radar detector? No problem! You can get the ultimate ticket protection package by purchasing a new detector with ESCORT Live!



**J. Clark:** “The system is like a human—it learns. So I won’t have to worry about false alarms!”



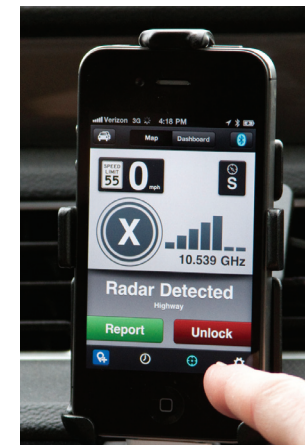
**J. Cohen:** “The technology is really good. Once this launches and lots of people get on the network, it will be fantastic—especially when you take trips.”



**P. Smith:** “Since I already have a smart phone, the system is very simple to use. It’s very cool and will be a big help on the road!”



**L. Molnar:** “Having a really good detector like this is huge. But when you add a network feature that allows other people to warn you there’s laser ahead, that means the world to me.”



Call now for your introductory offer,  
available for a limited time only!  
**800-588-4899**



Scan code or visit [www.escortradar.com](http://www.escortradar.com) for more information.

\*ESCORT Live! is compatible with iPhone 3GS or 4 using OS 4.1 or later and Android OS 2.1 or later.