

# SCANDAL

YOU WON'T BELIEVE YOUR EYES



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**WOMEN LASH OUT!**



**GEORGIA MAY JAGGER  
FOUND GUILTY...**

**ASTONISHING SCOOP  
DIVULGED INSIDE**

**Everyone's Asking:**



**ARE THOSE  
LASHES REAL?**

**EYEWITNESS ACCOUNT**

**GUESS WHAT WAS SPOTTED  
AT THE SPRING FASHION SHOWS?**



**Shocking Eye-Opener:**

**BEAUTY CONFESSIONS REVEALED!**



**RIMMEL**  
LONDON

**SPECIAL EDITION**



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## BREAKING NEWS

# EYE SPY

Georgia May Jagger found guilty of creating **DANGEROUSLY FULL LASHES.**

The supermodel was arrested in possession of **NEW SCANDALEYES Mascara by Rimmel London,** which gives obscene coverage and scandalous volume.



### EXHIBIT A

Formulated with 3X the collagen and keratin,\* Rimmel London's new SCANDALEYES Mascara gives lashes scandalous volume.

\*Compared to Volume Flash The Max

### EXHIBIT B

The MaxDensity brush captures and plumps every lash.

Presented by **RIMMEL**  
GET THE LONDON LOOK

## ENTER BEAUTY OF LONDON SWEEPSTAKES

You could win a five-day trip for two to London!

Snap the 2D tag or visit [allureaccess.com/rimmellondon](http://allureaccess.com/rimmellondon) to enter.



NO PURCHASE NECESSARY. To see the full rules and to enter, download the free app at <http://gettag.mobi> and snap the tag on this page with your mobile device. Alternately, you can see the full rules and enter at [www.allureaccess.com](http://www.allureaccess.com). Starts 9:00 AM ET 3/20/2012 and ends 11:59 PM ET 5/31/2012. Open to legal residents of the 50 United States/D.C. who are 18 or older, except employees of Sponsor, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. A.R.V. of Grand Prize, \$6,500. Sponsor: Condé Nast. Your carrier's messaging and standard carrier rates may apply. For complete mobile terms and conditions, log on to [www.allure.com/go/mobile](http://www.allure.com/go/mobile).