



SUMMER WHITES

WEAR A BRIGHTER SMILE THIS SEASON WITH
CREST 3D WHITE ARCTIC FRESH.

Select **Allure** reader panelists were chosen to test **Crest 3D White Arctic Fresh Toothpaste** and **Rinse**. Used together, this powerful duo produced brilliant results: **Over 80% agreed the collection made their teeth look whiter.**

Photo on this page is illustrative, not a shot of an Allure reader.
Source: Allure Beauty Enthusiasts, February 2013; product trial conducted over the course of one week among 397 participants, each of whom received a complimentary full-size toothpaste and rinse and used both products twice a day.

REASONS TO SMILE

BROUGHT TO YOU BY



“The collection was effortless to use and gave me a **noticeable boost in whitening**. My teeth were two shades whiter after a week.”

—Tanya L., FL



“I couldn't believe how fast it worked to remove stains.”

—Maraina B., OK



96%
agreed their **mouth**
felt refreshed after
using the collection

92%
believed the collection
helped prevent new stains
on their teeth



USE TOGETHER FOR A
WHITER SMILE IN 2 DAYS

Try Crest 3D White Arctic Fresh Toothpaste, Crest 3D White Arctic Fresh MultiCare Whitening Rinse, and the Oral-B 3D White Vivid Toothbrush.*

*Whitens by removing surface stains.

For more whitening tips, visit 3dwhite.com.