

freshfaced

Part one of a three-part series, brought to you by the experts from Olay.

Allure readers share their most pressing skin concerns for the experts at Olay to solve. This month, dermatologist Doris Day tackles anti-aging issues.

Q: How can I fight existing fine lines and wrinkles and prevent new ones?

A: First, avoid aging culprits like sun exposure and smoking. Every day—all year round—apply moisturizer with UV protection to guard skin against future damage, such as **Olay Total Effects Tone Correcting CC Cream with SPF 15**.

Q: My skin is very dry. Is there an anti-aging formula that can moisturize, too?

A: Keeping skin hydrated is extremely important. Use a multitasking, anti-aging product like **Olay Total Effects Tone Correcting CC Cream** daily. It's formulated with niacinamide to moisturize and soften skin and create a strong moisture barrier.



As a dermatologist I encourage my patients to look for products that have instant and long-term benefits, so they see continued skin improvement. Olay's Total Effects Tone Correcting CC Cream is a great solution because they offer instant coverage, while also correcting signs of aging and correcting tone over time.

—Doris Day, Dermatologist

Q: Will anything make my brown splotches disappear?

A: Aging skin is prone to hyperpigmentation. **Olay Total Effects Tone Correcting CC Cream** contains Essential Glucosamine Complex, which corrects and evens skin tone, helping to reduce the appearance of dark spots.

Learn more anti-aging secrets at olay.com.



Fights 7 signs of aging, leaving skin luminous and even-toned.

**Save Face—
and receive a
special gift!**

Visit your local Target store to purchase any product from the **Olay Total Effects Tone Correcting CC** line. Submit your UPC code at allureaccess.com/olay and receive this trendy spring tote, free! Hurry, supplies are limited.



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Beginning 10:00 a.m. ET 3/26/13, if you are one of the first 300 to enter the UPC code from the product featured here, you will receive the gift (A.R.V. is \$5.00). For details, visit allureaccess.com/olay.