



HOUSE
& Garden
DESIGNERS'
BEST08

1 ISSUE • 1 LIST • 1 CHANCE

3 RESOLUTIONS

RESOLUTION #1



DAZZLE

THE MEDIA

DESIGNERS' BEST 07

GALVANIZED THE MEDIA, CAPTURING MORE THAN

14.1 MILLION

PRESS PICKUPS FROM

THE WASHINGTON POST TO THE TODAY SHOW.

HOUSE
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RESOLUTION #2



BURNISH YOUR BRAND'S
IMAGE

94%

OF RESPONDENTS WOULD CONSIDER
PURCHASING A PRODUCT WITH
THE HOUSE & GARDEN
DESIGNERS' BEST ENDORSEMENT.

Source: Survey of *House & Garden* "Influentials" online reader panel

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RESOLUTION #3



BE PART OF THE
ACTION

96%

OF RESPONDENTS WOULD CONSIDER
TAKING ACTION AS A RESULT OF
SEEING THE *HOUSE & GARDEN*
DESIGNERS' BEST ENDORSEMENT.

Source: Survey of *House & Garden* "Influentials" online reader panel

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Don't miss this extraordinary, one-time opportunity
to align your brand with the design world's
most powerful and prestigious program:

HOUSE
& Garden
DESIGNERS'
BEST08

JANUARY 2008 ISSUE

On Sale: December 11, 2007

Closing Date: October 18, 2007

For more information, contact your *House & Garden* representative
or advertising director Craig Kaplan at 212.630.2264.