

ADVERTISEMENT

# HOLIDAY TREND: BEAUTY BRIGHT

Sparkle this season with these essentials.

## LADY IN RED

Step aside, little black dress. Make a statement in crimson—your party must-have. Considered the sexiest color, red gives skin a rosy glow and makes you stand out in a sea of muted hues.

## POLISHED SMILE

Last-minute invite? No problem. Get a whiter smile—fast—with easy-to-apply **Crest 3D White Whitestrips 1 Hour Express**. These enamel-safe strips remove years of stains below the enamel surface in just 1 hour, producing a gleaming grin that's bright and beautiful.



## LIP SERVICE

Swipe on look-at-me reds with blue-based undertones to make teeth look whiter. Sheer, glossy colors containing names with *wine*, *cherry*, *violet*, and *berry* are choice smile enhancers.



## GLOWING HOLIDAY GIFT

Buy your **Crest 3D White Whitestrips 1 Hour Express** kit now and receive a **\$10 soap.com gift card** and use it toward your next Crest 3D White Whitestrips purchase! Hurry, supplies are limited. Visit [allureaccess.com/crest](http://allureaccess.com/crest) for details.

**SOAP.com**

Learn more at [3Dwhite.com](http://3Dwhite.com).

Beginning 10A.M. ET 11/19/13, if you are one of the first 200 to enter the UPC code from the product featured here, you will receive the gift (A.R.V. is \$10). For details, visit [allureaccess.com/brightwhites](http://allureaccess.com/brightwhites). To redeem your giftcard, visit [soap.com](http://soap.com).

