

fall trend: BRIGHT WHITES

THREE WAYS TO BRIGHTEN YOUR WOW FACTOR

1 HIGHLIGHT

For eyes that pop, edge the inner corners of your lids—and the inside of lower lids—with white eyeliner. It attracts light and opens up the shape of your eyes.

2 DAZZLE

Swiping highlighting powder from your temples to the tops of your cheekbones will give your features a luminescent glow.

3 SPARKLE

A gleaming smile can help break through the fall gloom. To unleash whitening results you would expect from a dentist, the power is in the strip! Try the fast-acting, easy-to-apply **Crest 3D White Intensive Professional Effects Whitestrips** for visible results after just one use—and teeth that keep their dazzle up to 12 months.



SMILE-WORTHY GIFT

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