

Real Simple **easy** everyday solutions™



A UNIQUE, ONLINE RESOURCE PACKED WITH
ADVERTISER OPPORTUNITIES



With its timesaving tips, practical insights, and simple how-to strategies, **easy, everyday solutions** offers readers the information they need to handle daily challenges with grace and ease. Focusing on key areas of a woman's life, these inspiration-packed portals are housed on the popular realsimplerewards.com website and are continually refreshed with new content.



For advertisers, **easy, everyday solutions** is the perfect opportunity to get added, high-profile exposure beyond the pages of *Real Simple*. Vibrant and highly interactive, the online promotional content can feature customized advertiser messages, giving your brand maximum visibility among X NUMBER (daily/weekly/monthly) site visitors.



easy, everyday solutions features:

- Relevant, easily accessible, solution-based content that changes on a regular basis
- A variety of advertiser sponsorship opportunities
- Maximum exposure among highly involved consumers in a trustworthy environment



FOR MORE INFORMATION, PLEASE CONTACT
YOUR *REAL SIMPLE* SALES REPRESENTATIVE

REAL SIMPLE